

PACO JONES



TRADITIONAL
MEXICAN FLAVORS.

MODERN
AMERICAN FAVORITES.

TWO CULTURES.
ONE SQUEEZE.

NOT TOO
SWEET

NOT TOO
SPICY

Paco Jones is a Mexican American family-founded brand. We believe in bringing the warmth, spice, and soul of Mexican cooking into the categories that families already know and love. We took ketchup and barbecue sauce, the two most universal condiments on the shelf, and rebuilt them from the ground up with the real ingredients and bold flavors we grew up with to create something completely new and completely tasty.

PUT SOME PACO ON IT

BURGERS FRIES EGGS WHITE RICE BREAKFAST
BURRITOS STEAK GRILLED CHICKEN RIBS TACOS
TOFU RICE BOWLS CHIPS ICE CREAM



THE LEGEND OF PACO

Legend says that Paco Jones began as Caleb Jones, a Texan who left home to find gold. After losing an eye on the hunt, he found something better than gold: love and a home with his wife Paloma. He gave himself a new name, Paco, and started cooking, combining the best flavors from both sides of the border. Flavor has no border.

BOLD FLAVOR MADE EFFORTLESS

Paco Jones was born from a simple frustration: great flavor takes too much effort. We wanted to fix that, to give people the power to make food taste flavorful anytime, anywhere, without having to overthink it. We are about bold flavor made effortless, built from good

ingredients and real craft. Our products bridge the gap between "Authentic Mexican" and "American Staple." We're starting with Mexican condiments, "Mexican Ketchup" and "Mexican Barbeque," and showing the world that flavor is just a squeeze away.

PRODUCT DETAILS

MEXICAN KETCHUP

Product name: Paco Jones Mexican Ketchup

Net weight: 14 oz (396.9 g)

Bottle dimensions: 2.4" W x 2.4" D x 6" H

Country of origin: USA

Attributes: shelf-stable, gluten-free, vegan, made with tomatoes and real peppers, sweetened with agave

Ingredients: tomatoes, water, jalapeño chilies, tomato paste, red bell peppers, apple cider vinegar, white vinegar, onion, sea salt, soybean oil, agave syrup, chipotle peppers, lime juice, garlic, cumin, xanthan gum, paprika, oregano

MSRP: \$9.99

Case pack qty: 6 bottles

MEXICAN BBQ SAUCE

Product name: Paco Jones Mexican Barbeque Sauce

Net weight: 14 oz (396.9 g)

Bottle dimensions: 2.4" W x 2.4" D x 6" H

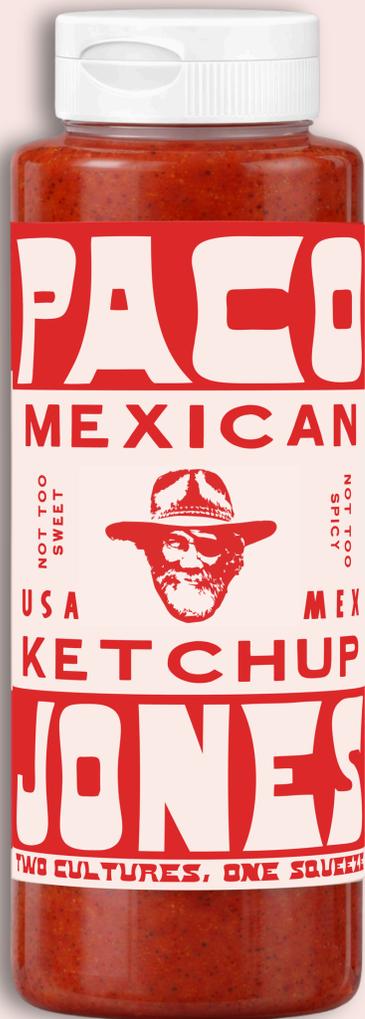
Country of origin: USA

Attributes: shelf-stable, gluten-free, vegan, made with real peppers, sweetened with agave

Ingredients: strawberries, red bell peppers, red wine vinegar, red fresno chilies, smoked sea salt, organic agave syrup, garlic, salt, chile pequin

MSRP: \$9.99

Case pack qty: 6 bottles



VEGAN SHELF-STABLE SWEETENED WITH AGAVE
MADE WITH REAL PEPPERS GLUTEN-FREE



SALES

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✉️ paco@pacojones.com

SUBMIT A WHOLESALE REQUEST 

